# Captorra

# CAPTORRA API POSTING

Captorra provides their clients with an API that allows vendors to post a lead into their Captorra organization.

The base integration allows for a number of common lead fields to be passed directly into Captorra to create a new lead for follow-up.

## Posting Information

| URL | https://captorraapi.captorra.com/api/captorraapi/create |
|---|---|
| Method | POST |
| Headers | Content-Type : application/json<br>Accept: application/json |

## Data Parameters

The base integration allows for the following fields to be passed using the corresponding Parameters.

| Param (Case Sensitive) | Descritpion - *Type* - Character Limit |
|---|---|
| CaptorraId | Unique ID identifying the Captorra organization |
| First | Contact's First Name - *string* - 50 |
| Last | Contact's Las Name - *string* - 50 |
| Referrer | Unique GUID identifying the posting source - *GUID* |
| Primary | Contact's Primary Number - *string* - 50 |
| Secondary | Contact's Secondary Number - *string* - 50 |
| Email | Contact's Email - *string* - 100 |
| Address | Contact's Address Line 1 - *string* - 250 |
| City | Contact's City - *string* - 80 |
| State | Contact's State - *string* - 2 |
| Zip | Contact's Zip- *string* - 20 |
| Country | Contact's County - *string* - 50 |

| BestTime | Best Time to reach Contact - *string* - 100 |
|---|---|
| Details | Details Regarding the lead - *multiline string* - 4000 |
| Type | Type of Case - *GUID* |
| Keyword | Transaction Number / Additional Marketing Details - *string* - 50 |
| ID | Vendor unique ID - *string* - 100 |
| ReferringKeyword | Search Term - *string* - 50 |
| Conversion | Conversion Page - *string* - 300 |
| Tracking | Tracking Route - *string* - 4000 |

Each posting will include a Captorra Identification number ('CaptorraId') and a GUID (Globally Unique Identifier) for the referring source ('Referrer'). The 'CaptorraId' is a unique ID number that identifies the Captorra client's organization to which you are posting. The 'Referrer' GUID is a value that identifies your group or site to the organization. If you are posting for multiple Captorra clients you will receive a 'CaptorraId' and a 'Referrer' GUID for use with each individual client's organization. These fields are mandatory for each posting.

Type (Case Type/Practice Area) GUIDs are also specific to each Captorra organization. The total number of Practice Areas and corresponding GUIDs (one unique GUID per type of case) will vary based on the client's needs and/or configuration.

## Example Post:

The JSON code below is only an example. Do not attempt to post with the sample GUIDs or IDs shown.

```
{
"CaptorraId": "123456",
"First": "John",
"Last": "Smith",
"Referrer": "123e4567-e89b-12d3-a456-426655440000",
"Primary": "5555555555",
"Secondary": "5555555556",
"Email": "jsmith@email.com",
"Address": "123 Main St.",
"City": "Philadelphia",
"State": "PA",
"Zip": "19146",
"County": "Philadelphia",
"BestTime": "9am",
"Details": "Details of the case.",
"Type": "123e4567-e89b-12d3-a456-426655440000",
"Keyword": "Personal Injury Law",
```

"ID": "12345678",

"ReferringKeyword": "philadelphia law personal injury law",

"Conversion": "https://www.phillylaw.com/practice-area/auto-accidents/",

"Tracking": "01/16/2020 11:11 AM - https://www.phillylaw.com/ 01/16/2020 11:12 AM - https://www.phillylaw.com/practice-areas/ 01/16/2020 11:15 AM - https://www.phillylaw.com/practice-areas/personal-injury/"

The endpoint only accepts a valid JSON structure. Use this JSON validator to make sure your JSON is valid.

# Responses:

Below are the different responses API can return and their respective details.

**Message**

**Detail**

```
{
"success": true,
"IntakeID: "xxxxxxxx-xxxx-xxxx-xxxx-xxxxxxxxxxxx"
}
```
An intake was created successfully.

```
{
"success": false,
"error": "JSON syntax error."
}
```
Invalid JSON data was posted

```
{
"success": false,
"error": "Invalid GUID format."
}
```
Posted JSON data contains a GUID that is not properly formatted.

```
{
"success": false,
"error": "Referrer/Type GUID does not exist."
}
```
Posted JSON contains a GUID that does not exist in the client's Captorra organization.

{

"success": false,

"error": "Please provide the CaptorraId"

}

CaptorraID was not provided in the posted JSON data.

{

"success": false,

"error": "Please provide First"

}

Value for First was not provieded in posted JSON data.

{

"success": false,

"error": "Please provide Last"

}

Value for Last was not provided in the posted JSON data.

{

"success": false,

"error": "Please provide Referrer"

}

GUID for Referrer was not provided in the posted JSON data.

# Visit captorra.com for more information

## 855-464-6825
## info@captorra.com